



APEDA
Agricultural & Processed Food Products
Export Development Authority
Ministry of Commerce & Industry, Government of India

FarmerConnect Portal - User Manual

TABLE OF CONTENTS

1 PURPOSE	2
2 REFERENCES	2
3 SCOPE	2
4 FPO SIGN UP	1
5 FPO LOGIN	2
6 FPO Dashboard	3
6.1 Update Profile	4
6.2 View Enquiry	5
6.3 Filter	5
6.4 Match Alerts	6
6.5 Filter	6
6.6 Post Sell Offer	7
6.7 Sell Offers	7
6.8 Filter	8

1- PURPOSE

The Features document contains all essential information for the user to make full use of the Farmer Connect Portal. This manual includes a description of the system functions and capabilities, contingencies and alternate modes of operation, and step-by-step procedures for system access and use. Screen shots of the system have been used extensively to show the complete end to end process flow.

2- REFERENCES

This document is outcome of following:

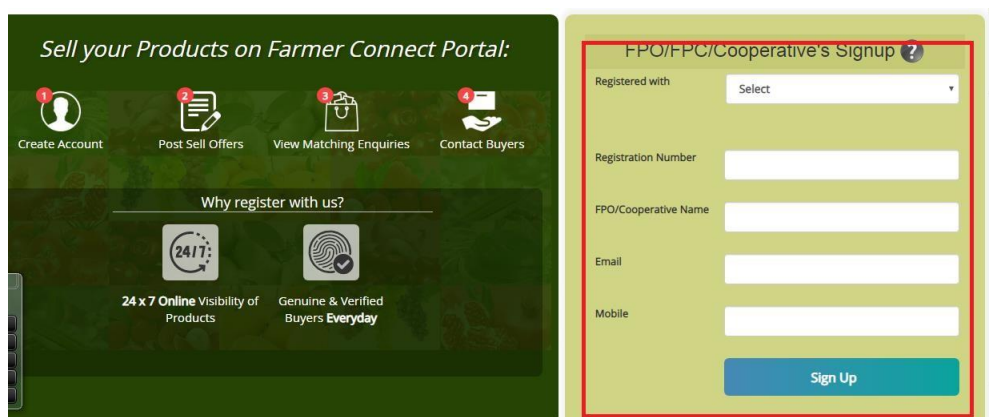
1. Proposal Prototype to APEDA
2. Meeting with APEDA Official

3- SCOPE

The scope of this document is to capture the screen flow of Farmer Connect Portal. This document may be referred by users during the User Acceptance Testing.

4- FPO SIGN UP

After Clicking FPO / FPC button, Sign Up page will come as mentioned in below screenshot. Enter Required Details and Click on Submit



5- FPO LOGIN

Here Farmers Producer Organisation (FPO) can login to the portal by entering the Username, Password, Captcha and clicking on Sign In Button.



FARMER
CONNECT

HOME · ABOUT ▾ · EXPORT GUIDANCE ▾ · FOR FARMERS ▾ · FOR EXPORTERS ▾ · FOR GROUPS ▾ · TRADE OFFERS ▾



Post Products enquiries/offers on Farmer Connect



Sign In



Post Sell/Buy Offers



View Matching
Enquiries/Offers



Contact Buyers/Sellers



Login

User Name

Password

Captcha Code

555029



Sign In

[Forgot Password ?](#)

APEDA Registered Member Exporter? [Click here to Login](#)


6- FPO DASHBOARD

Once FPO Log's in he/she will be redirected to the following Dashboard.

011-26526197 Helpdesk


Logged In as - producer pr fprprodu (FPO)

English | हिन्दी |


 FARMER
CONNECT.

Request Panel


Update Profile

 View Enquiry


View Details

 Match Alerts


View Details

 Post Sell Offers

View Details

 View Sell Offers

View Details

 Quoted Price

View Details

6.1- Update Profile

In the Dashboard FPO can click on Update Profile to update his/her profile. Here FPO can Update Company details and Contact Person Details. FPO can click on Submit button to submit the details, FPO can also click on Reset button to delete all the information before Submitting the details.

Profile Update

Back

Company Details

Company Name*

FPO TEST

Company URL

Test

TIN NO

Address*

Plot No. 45 Udyog
Muhar Gurgaon

State*

Himachal Pradesh

District*

Hamirpur

PIN *

121001

LandLine No

India

Area Code

Landline No

Fax No

91

Area Code

Fax NO

Contact Person Details

Name *

FPO TEST

Middle Name

TEST

Mobile *

91

1111111111

Email *

QQ@GMAIL.COM

ID Proof

Select ID Proof

Id Proof No

Choose File

No file chosen

Profile Image:

Choose File

No file chosen

(Document should be of *.JPEG *.BMP *.JPG *.TIF *.PNG *
and maximum allowed file size is 2 MB)

Bank Details

Account Holder Name*

FPO TEST

Bank Name*

Axis Bank

Account No *

11111111111111111111

Account No*

Re- enter Account No

IFSC Code*

AAS121121212

Upload Supporting Doc*

Choose File

No file chosen

UPI-ID

UPIID

Update

6.2- View Enquiry

In the Dashboard user can go to View Enquiry Tab and click on View Details to see the list of Enquiries posted by Importers. Against each Enquiry FPO can click on Contact Buyer Button to contact Exporter through SMS or Email, FPO also can click on View More to see more information about the Enquiry.

The screenshot shows the 'Buy Enquiries' page on the APEDA Farmer Connect website. The page is titled 'Buy Enquiries' and includes a 'Back' button. On the left, there is a 'Filter' sidebar with options: 'Commodities', 'Crop Practices', 'Enquiry Validity', and 'Qty. (in MT)'. The main content area shows a list of enquiries. The first three enquiries are from 'Apeda Regional Office' and the fourth is from 'S.S. Agro Industries'. Each enquiry includes a crop image, crop name, variety, required quantity, and enquiry validity. Buttons for 'Contact Buyer' and 'View More' are present for each enquiry. The page also shows 'Page 1 of 2' and 'Sort by: Latest to Oldest'.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

Buy Enquiries Back

Page 1 of 2 Sort by: ☒ Latest to Oldest ☐ Oldest to Latest

	Apeda Regional Office Crop : Mango Variety : Alphonso Required Quantity : 8000.00 MT Enquiry Valid on : 13/06/2020	Contact Buyer View More
	Apeda Regional Office Crop : Banana Fresh Variety : Robusta Required Quantity : 1234.00 MT Enquiry Valid on : 31/05/2020	Contact Buyer View More
	Apeda Regional Office Crop : Fresh Onion Variety : Agrifound White Required Quantity : 43.00 MT Enquiry Valid on : 18/06/2020	Contact Buyer View More
	S.S. Agro Industries	Contact Buyer

Activate Windows
Go to Settings to activate Windows.

6.3- Filter

Here the FPO can see Buy Enquiries based on the filter provided.

The screenshot shows the 'Filter' sidebar on the APEDA Farmer Connect website. The sidebar has an orange header with 'Filter' and 'Reset' buttons. Below the header are four filter options: 'Commodities', 'Crop Practices', 'Enquiry Validity', and 'Qty. (in MT)'.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

6.4- Match Alerts

In the Dashboard user can go to Match Alert Tab and click on View Details Link to see the list of Sell Offers that match Expoter Offers. FPO click on View More button against each Sell Offer to see Sell Offer in detail.

The screenshot shows the 'APEDA Farmer Connect' website. The user is logged in as 'producer pr fprprodu (FPO)'. The page displays 'Sell Offers' with a 'Filter' sidebar on the left. The sidebar has a 'Reset' button and four filter categories: 'Commodities', 'Crop Practices', 'Offer Validity', and 'Qty. (In MT)'. The main content area shows three sell offers, each with a product image, title, and details. Each offer has a 'View More' button. The offers are:

- Producer Pr Fprprodu Nname Nlastname (F.P.O.), Crop - Fresh Onion, Variety - Agrifound Red, Offer Posted on 11/05/2020**
Offered Qty: 10.00 MT
Min.Order Qty: 4.00 MT
Offer expires on: 11/08/2020
Matching Enquiries (0)
- Producer Pr Fprprodu Nname Nlastname (F.P.O.), Crop - Cauliflower, Variety - Punjab Giant-26, Offer Posted on 02/05/2020**
Offered Qty: 256.00 MT
Min.Order Qty: 56.00 MT
Offer expires on: 15/05/2020
Matching Enquiries (0)
- Producer Pr Fprprodu Nname Nlastname (F.P.O.), Crop - Potato, Variety - Kufri Bahar, Offer Posted on 02/05/2020**
Offered Qty: 156721.00 MT
Min.Order Qty: 56.00 MT
Offer expires on: 22/05/2020
Matching Enquiries (0)

At the bottom right, there is a 'Activate Windows' watermark.

6.5- Filter

Here the FPO can see Match Offers based on the filter provided.

Filter	Reset
Commodities	
Crop Practices	
Offer Validity	
Qty. (In MT)	

6.6 Post Sell Offer

Here FPO can post a Sell Offer on the platform which will be displayed to the user as well as to all the Exporters on the platform. User can simply enter all mandatory and click on submit button to post the offer.

The screenshot shows the 'Post Sell Offer' form on the Farmer Connect platform. The form is titled 'Post Sell Offer' and has a 'Back' button in the top right corner. The form contains several input fields and checkboxes:

- Crop:** A dropdown menu with 'Select Crop' as the placeholder.
- Variety:** A dropdown menu with 'Select' as the placeholder.
- Quantity for Sale (In MT):** A text input field with 'Quantity for Sale' as the placeholder.
- Best Before Date:** A text input field with 'mm/dd/yyyy' as the placeholder.
- Sell Price from (In INR per MT):** A text input field with 'Sell Price from' as the placeholder.
- Sell Price To:** A text input field with 'Sell Price to' as the placeholder.
- Min. Order Qty. (In MT):** A text input field with 'Min. Order Qty' as the placeholder.
- Offer Expiry Date:** A text input field with 'mm/dd/yyyy' as the placeholder.
- Crop Practices:** A group of checkboxes for 'IPM', 'Organic', 'GAP', and 'Traditional'.
- Quantity Available:** Radio buttons for 'YES' and 'NO'.

A green 'Submit' button is located at the bottom center of the form.

6.7- Sell Offers

Here users can see sell offers posted by the user himself, user can also click on View More button against every sell offer to see the offer in detail.

The screenshot shows the 'Sell Offers' page on the Farmer Connect platform. The page has a green header with the 'FARMER CONNECT.' logo and a navigation bar. The main content area is titled 'Sell Offers' and has a 'Back' button in the top right corner. The page displays a list of sell offers, each with a product image, a title, and details about the offer.

Filter **Reset**

- Commodities
- Crop Practices
- Offer Validity
- Qty. (In MT)

Sell Offers **Back**

Sort by: ☒ Latest to Oldest ☐ Oldest to Latest

- Producer Pr Fprprrodu Noname Nolasname (F.P.O.), Crop - Fresh Onion, Variety - Agrifound Red, Offer Posted on 11/05/2020**
Offered Qty: 10.00 MT
Min.Order Qty: 4.00 MT
Offer expires on: 11/08/2020
[View More](#)
- Producer Pr Fprprrodu Noname Nolasname (F.P.O.), Crop - Cauliflower, Variety - Punjab Giant-26, Offer Posted on 02/05/2020**
Offered Qty: 256.00 MT
Min.Order Qty: 56.00 MT
Offer expires on: 15/05/2020
[View More](#)
- Producer Pr Fprprrodu Noname Nolasname (F.P.O.), Crop - Potato, Variety - Kufri Bahar, Offer Posted on 02/05/2020**
Offered Qty: 156721.00 MT
Min.Order Qty: 56.00 MT
Offer expires on: 22/05/2020
[View More](#)

Activate Windows
Go to Settings to activate Windows.

6.8- Filter

Here the FPO can see Sell Offers based on the filter provided.

Filter	Reset
Commodities	
Crop Practices	
Offer Validity	
Qty. (In MT)	

6.9- Quoted Price

APEDA Farmer Connect

Not secure | farmerconnect.apeda.in/SellOffer/QuotedPrice

011-26526197 | Helpdesk



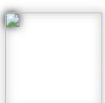
Logged In as - producer pr fprprodu (FPO)

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FARMER CONNECT.

Sell Offers [Back](#)

Sort by: ☒ Latest to Oldest ☐ Oldest to Latest

	Producer Pr Fprprodu Nname Nlastname (F.P.O.),Crop - Potato, Variety - Kufri Chandramukhi, Offer Posted on 18/03/2020 Offered Qty: 4135.00 MT Min.Order Qty: 156.00 MT Offer expires on: 28/05/2020	View More View Quoted Price
	Producer Pr Fprprodu Nname Nlastname (F.P.O.),Crop - Litchi, Variety - Shahi, Offer Posted on 21/02/2020 Offered Qty: 957.00 MT Min.Order Qty: 95.00 MT Offer expires on: 30/06/2020	View More View Quoted Price
	Producer Pr Fprprodu Nname Nlastname (F.P.O.),Crop - Other Sell Crop, Variety - other sell variety, Offer Posted on 17/02/2020 Offered Qty: 2569.00 MT Min.Order Qty: 265.00 MT Offer expires on: 24/06/2020	View More View Quoted Price

Resolving host...

Activate Windows
Go to Settings to activate Windows.

In the Dashboard user can go to Quoted Price Tab and click on View Details to see the List of offers Price Quoted By FPO.

FPO can click on View More Button against each offer to see information about the price Quoted.

6.10- Filter

Here the FPO can see Quoted Price based on the filter provided.

Filter	Reset
Commodities	
Crop Practices	
Offer Validity	
Qty. (In MT)	