



APEDA
Agricultural & Processed Food Products
Export Development Authority
Ministry of Commerce & Industry, Government of India

FarmerConnect Portal - User Manual

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1- PURPOSE

The Features document contains all essential information for the user to make full use of the Farmer Connect Portal. This manual includes a description of the system functions and capabilities, contingencies and alternate modes of operation, and step-by-step procedures for system access and use. Screen shots of the system have been used extensively to show the complete end to end process flow.

2- REFERENCES

This document is outcome of following:

1. Proposal Prototype to APEDA
2. Meeting with APEDA Official

3- SCOPE

The scope of this document is to capture the screen flow of Farmer Connect Portal.

This document may be referred by users during the User Acceptance Testing.

4- EXPOTER LOGIN

Here Exporter can login to the portal by entering the RCMC Number, Username, Password, Captcha and clicking on Sign In Button.

← → ↻ ⓘ Not secure | farmerconnect.logicsoft.online/login/EXPIndex

011-26526197 Helpdesk Select Language Login REGISTER

FARMER CONNECT HOME ABOUT EXPORT GUIDANCE FOR FARMERS FOR EXPORTERS FOR GROUPS TRADE OFFERS Digital India Power To Empower

Post Products enquiries on Farmer Connect

1 Sign In 2 Post Enquiries 3 View Matching Offers 4 Contact Sellers

APEDA Member Login

RCMC No. User Name Password Captcha Code 972628

Sign In

Not an APEDA Registered Member Exporter? [Click here to Login](#)

5- EXPORTER DASHBOARD

Once Exporter Log's in he/she will be redirected to the following Dashboard.

The dashboard interface includes a green header bar with the following elements: a phone icon and number '011-26526197', a mail icon and 'Helpdesk', the text 'Logged In as - Mr Buyer (Buyer)', a home icon, a power icon, and language options 'English | हिन्दी |'. Below the header is a grey bar with the 'FARMER CONNECT.' logo. The main dashboard area contains several interactive panels: an orange 'Request Panel' with an 'Update Profile' button; a 'Post New Enquiry' panel with a 'Post New Enquiry' button and a right-pointing arrow; a 'My Enquiry' panel with a 'View Details' button and a right-pointing arrow; a 'Match Alerts' panel with a 'View Details' button and a right-pointing arrow; a 'Sell Offer' panel with a 'View Details' button and a right-pointing arrow; and a 'Quoted Price' panel with a 'View Details' button and a right-pointing arrow.

5.1- Update Profile

In the Dashboard Exporter can click on Update Profile to update his/her profile. Exporter will have following options in Update Profile section:

- a- Update Profile
- b- Company Profile
- c- Product Details
- d- Accolades
- e- Certification

a- Update Profile: Here Exporter can Update Company details, Contact Person Details and Preferred Commodities. Exporter can click on Submit button to submit the details, Exporter can also click on Reset button to delete all the information before Submitting the details.

Exporter Profile Back

Update Profile | Company Profile | Product Details | Accolades | Certification

Company Details

Business Type* Processor Exporter Consumer Trader Importer

Company Name* T.J.ENTERPRISES Company's Website URL TINNo 2213005389

Address*

Country*

State* District* Pin*

Landline No* Fax No Area Code

Contact Person Details

Name* MiddleName

Mobile No* Email Id*

ID Proof No fi...osen

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

Preferred Commodities* Fresh Fruits Vegetables Processed Food

b- Company Profile: Here Exporter can upload the Logo of his/her organisation, Exporter can also provide Company Profile Description and submit the same by clicking on Submit Button. Exporter will have a provision to view the uploaded logo as well. Exporter can also click on Reset button to delete all the information before Submitting the details.

Exporter Profile Back

Update Profile | **Company Profile** | Product Details | Accolades | Certification

Company Profile

Upload Company Logo :-* No file chosen View Company Logo

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB.

Company Profile Description :-*

TJ Enterprises was established in the year 2007. The company is located at Panchkula, Haryana. It has been a name to reckon when it comes to high quality Dairy and Edible products.

Our aim has always been to cater the clients with products that are high on quality in terms of purity, freshness, and nutrition value. Resources : Our well managed resources are the backbone of our working. To ensure superior quality of the products, we have professional association with the reputed brands like Markfed, Sohna and Verka from where the products are sourced. We also have spacious warehouse for the safe and systematic storage of products.

Quality Assurance : For us quality comes first. Our management has adopted a set of stringent quality control policy. As per the policy, all the products are properly tested to ensure complete purity, no spoilage, and proper packaging so that the clients get the best products. Network : A well-coordinated business network is must for the expansion of a market. We have the same network that is spread not only in India but also in the regions of South Africa, Middle East, Singapore, Thailand, etc. The network is efficient enough for the timely delivery of the products.

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d- Accolades: Here Exporter can upload the awards and accolades if he/she has got any, Exporter will enter the title of the Accolade, a brief description, upload an image and click on Submit Button to submit the Accolade. Exporter can also click on Reset Button to delete all the information before submitting. Exporter will have provision to Edit and Delete the Accolade as well.

Exporter Profile Back

Update Profile Company Profile Product Details **Accolades** Certification

Exporter Accolades

S.No.	Accolade Type	Accolade Description	Action
1	BEST EXPORTER AWARD	Best Exporter for Dried and Preserved Vegetables.	Edit Delete

Title:*

Accolade Description :*

Type something

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0

Upload Image :*

 No file chosen
Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

e- Certification: Here Exporter can Certificates if he/she has got any, Exporter will enter the title of the Certificate, a brief description, upload an image and click on Submit Button to submit the Certificate. Exporter can also click on Reset Button to delete all the information before submitting. Exporter will have provision to Edit and Delete the Certificate as well.

Exporter Profile Back

Update Profile | Company Profile | Product Details | Accolades | **Certification**

Exporter Certification

S.No.	Certification Type	Certification Description	Action
1	APEDA Certification	APEDA Certification	Edit Delete

Certification Type :*

Certification Description :*

APEDA Certification

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Upload Image :* No file chosen [View Certificate Image](#)

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

5.2- Post New Enquiry

In the Dashboard user can go to Post New Enquiry Tab and click on Post New Enquiry Link to post an Enquiry. Exporter will enter all the necessary information and click on Submit Button to Post an Enquiry, Exporter can also click on Reset button to delete all the information before Submitting the Enquiry.

Post New Enquiry Back

Crop* Variety*

Qty. (In MT)* Price (in INR per MT)*

Crop Practices* IPM Organic GAP Traditional Practices

Offer Valid From* To*

5.3- My Enquiry

In the Dashboard user can go to My Enquiry Tab and click on View Details Link to see the list of Active posted Enquiries. Exporter can click on View More to see more information about the Enquiry.

APEDA Farmer Connect Not secure | farmerconnect.apeda.in/BuyOffer/BuyerEnquiry

011-26526197 Helpdesk Logged In as - Mr Buyer (Buyer) English | हिन्दी |

FARMER CONNECT.

My Enquiries Back

Page 1 of 2 Sort by: Latest to Oldest Oldest to Latest

-  **Apeda Regional Office**
Crop : Mango
Variety : Alphonso
Required Quantity : 8000.00 MT
Enquiry Valid on : 13/06/2020 View More
-  **Apeda Regional Office**
Crop : Banana Fresh
Variety : Robusta
Required Quantity : 1234.00 MT
Enquiry Valid on : 31/05/2020 View More
-  **Apeda Regional Office**
Crop : Fresh Onion
Variety : Agrifound White
Required Quantity : 43.00 MT
Enquiry Valid on : 18/06/2020 View More
-  **Apeda Regional Office** View More

Activate Windows
Go to Settings to activate Windows.

5.4 Filter

Here the Exporter can see his/her own Enquiries based on the filter provided.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

5.5 Match Alerts

In the Dashboard user can go to Match Alert Tab and click on View Details Link to see the list of Enquiries that match FPO Offers. Exporter can click on Matching Offer Number against each Enquiry to see information about the FPO Enquiry. Exporter can also click on View More button against each Enquiry to see his/her own Enquiry in detail.

The screenshot displays the APEDA Farmer Connect web application. At the top, there is a navigation bar with the phone number 011-26526197, a Helpdesk icon, and the user's login status: "Logged In as - Mr Buyer (Buyer)". Language options for English and Hindi are also visible. The main header features the "FARMER CONNECT." logo. On the left, a filter sidebar is shown with categories: Commodities, Crop Practices, Enquiry Validity, and Qty. (in MT). The main content area is titled "Matching Offer" and includes a "Back" button. It shows "Page 1 of 1" and sorting options: "Latest to Oldest" (selected) and "Oldest to Latest". A single matching offer is listed from the "Apeda Regional Office" for "Fresh Onion" (Variety: Agrifound White) with a required quantity of 43.00 MT, valid until 18/06/2020. A "View More" button is present next to the offer details. A "Matching Offer (0)" label is at the bottom right of the offer card. A page indicator "1" is shown at the bottom left. The footer contains "Privacy Policy || Disclaimer" on the left and "Activate Windows. Go to Settings to activate Windows." on the right.

5.6 Filter

Exporter can search for the matching offers based on the provided filter.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

5.7 Sell Offers

In the Dashboard user can go to Sell Offers Tab and click on View Details Link to see the list of Sell Offers by FPOs. Exporter can click on View More Button against each Offer to see information about the FPO Offer. Exporter can also click on Contact Seller button against each Offer to send SMS to the FPO against the selected Offer.

The screenshot displays the 'Farmer Connect' web application interface. At the top, there is a navigation bar with the logo and the text 'FARMER CONNECT.'. Below this, a green header bar shows the user is logged in as 'Mr Buyer (Buyer)' and provides language options for 'English' and 'हिन्दी'. The main content area is titled 'Sell Offers' and includes a 'Back' button. A filter sidebar on the left lists 'Order Posted By', 'Commodities', 'Crop Practices', 'Offer Validity', and 'Qty. (In MT)'. The main list of offers is sorted by 'Latest to Oldest'. Three offers are visible:

- Offer 1:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Fresh Onion, Variety - Agrifound Red, Offer Posted on 11/05/2020. Offered Qty.: 10.00 MT, Min.Order Qty: 4.00 MT, Offer expires on: 11/08/2020.
- Offer 2:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Cauliflower, Variety - Punjab Giant-26, Offer Posted on 02/05/2020. Offered Qty.: 256.00 MT, Min.Order Qty: 56.00 MT, Offer expires on: 15/05/2020.
- Offer 3:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Potato, Variety - Kufri Bahar, Offer Posted on 02/05/2020.

Each offer card includes a small image of the product, a 'View More' button, and a 'Contact Seller' button.

5.8 Filter

Exporter can search for FPO Sell Offers based on the provided filter.

Filter	Reset
Order Posted By	
Commodities	
Crop Practices	
Offer Validity	
Qty. (In MT)	

5.9 Quoted Price

In the Dashboard user can go to Quoted Price Tab and click on View Details to see the List of offers Price Quoted By Exporter. Exporter can click on View More Button against each offer to see information about the price Quoted.

The screenshot shows the APEDA Farmer Connect website interface. The top navigation bar includes the phone number 011-26526197, a Helpdesk icon, and the user is logged in as 'Mr Buyer (Buyer)'. The main header features the 'FARMER CONNECT.' logo. On the left, there is a 'Filter' sidebar with options: Commodities, Crop Practices, Enquiry Validity, and Qty. (in MT). The main content area is titled 'My Enquiries' and shows 'Page 1 of 1' with a 'Sort by' dropdown set to 'Latest to Oldest'. Two offers are listed:

- Apeda Regional Office**
Crop : Guava
Variety : Chittidar
Required Quantity : 6000.00 MT
Enquiry Valid on : 28/05/2020
- Apeda Regional Office**
Crop : Mango
Variety : Dashehari
Required Quantity : 5000.00 MT
Enquiry Valid on : 10/06/2020

Each offer has a 'View More' button and a 'View Quoted Price' button. A 'Back' button is located at the top right of the 'My Enquiries' section. At the bottom right, there is a Windows activation watermark: 'Activate Windows Go to Settings to activate Windows.'

5.10 Filter

Exporter can search for Quoted Price based on the provided filter.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	