



FarmerConnect Portal - User Manual

TABLE OF CONTENTS

1 PURPOSE	2
2 REFERENCES	2
3 SCOPE	2
4 EXPORTER LOGIN	2
5 EXPORTER Dashboard	3
5.1 Update Profile	3
a- Update Profile	4
b- Company Profile	5
c- Product Details	6
d- Accolades	7
e- Certification	8
5.2 Post New Enquiry	9
5.3 My Enquiry	9
5.4 Filter	10
5.5 Match Alerts	10
5.6 Filter	11
5.7 Sell Offers	11
5.8 Filter	12

1- PURPOSE

The Features document contains all essential information for the user to make full use of the Farmer Connect Portal. This manual includes a description of the system functions and capabilities, contingencies and alternate modes of operation, and step-by-step procedures for system access and use. Screen shots of the system have been used extensively to show the complete end to end process flow.

2- REFERENCES

This document is outcome of following:

1. Proposal Prototype to APEDA
2. Meeting with APEDA Official

3- SCOPE

The scope of this document is to capture the screen flow of Farmer Connect Portal. This document may be referred by users during the User Acceptance Testing.

4- EXPOTER LOGIN

Here Exporter can login to the portal by entering the RCMC Number, Username, Password, Captcha and clicking on Sign In Button.

The screenshot shows the Farmer Connect Portal login interface. The browser address bar indicates the URL is farmerconnect.logicsoft.online/login/EXPIndex. The page header includes a phone number (011-26526197), a Helpdesk link, a language selection dropdown, and a REGISTER button. The navigation menu includes: HOME, ABOUT, EXPORT GUIDANCE, FOR FARMERS, FOR EXPORTERS, FOR GROUPS, and TRADE OFFERS. The main content area is split into two panels. The left panel, titled "Post Products enquiries on Farmer Connect", contains four icons: 1. Sign In (person icon), 2. Post Enquiries (document icon), 3. View Matching Offers (shopping bag icon), and 4. Contact Sellers (handshake icon). The right panel, titled "APEDA Member Login", features a key icon and a login form with fields for RCMC No., User Name, Password, and Captcha Code (displaying 972628). A green Sign In button is at the bottom of the form. A link for non-registered members is provided at the bottom: "Not an APEDA Registered Member Exporter? [Click here to Login](#)".

5- EXPORTER DASHBOARD

Once Exporter Log's in he/she will be redirected to the following Dashboard.

The dashboard interface includes a top navigation bar with the following elements:

- Phone icon: 011-26526197
- Envelope icon: Helpdesk
- User status: Logged In as - Mr Buyer (Buyer)
- Home icon
- Language selection: English | हिन्दी |

The main dashboard area contains the following panels:

- Request Panel** (Orange header):
 - Update Profile (with profile icon)
- Post New Enquiry** (Green header):
 - Post New Enquiry (with envelope icon)
- My Enquiry** (Green header):
 - View Details (with envelope icon)
- Match Alerts** (Green header):
 - View Details (with envelope icon and red exclamation mark)
- Sell Offer** (Green header):
 - View Details (with shopping cart icon)
- Quoted Price** (Green header):
 - View Details (with shopping cart icon)

5.1- Update Profile

In the Dashboard Exporter can click on Update Profile to update his/her profile. Exporter will have following options in Update Profile section:

- a- Update Profile
- b- Company Profile
- c- Product Details
- d- Accolades
- e- Certification

a- Update Profile: Here Exporter can Update Company details, Contact Person Details and Preferred Commodities. Exporter can click on Submit button to submit the details, Exporter can also click on Reset button to delete all the information before Submitting the details.

Exporter Profile Back

Update Profile | Company Profile | Product Details | Accolades | Certification

Company Details

Business Type* Processor Exporter Consumer Trader Importer

Company Name* T.J.ENTERPRISES Company's Website URL TINNo 2213005389

Address*

Country*

State* District* Pin*

Landline No* Fax No Area Code

Contact Person Details

Name* MiddleName

Mobile No* Email Id*

ID Proof No fi...osen

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

Preferred Commodities* Fresh Fruits Vegetables Processed Food

b- Company Profile: Here Exporter can upload the Logo of his/her organisation, Exporter can also provide Company Profile Description and submit the same by clicking on Submit Button. Exporter will have a provision to view the uploaded logo as well. Exporter can also click on Reset button to delete all the information before Submitting the details.

Exporter Profile Back

Update Profile | **Company Profile** | Product Details | Accolades | Certification

Company Profile

Upload Company Logo :-* No file chosen View Company Logo

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB.

TJ Enterprises was established in the year 2007. The company is located at Panchkula, Haryana. It has been a name to reckon when it comes to high quality Dairy and Edible products.

Our aim has always been to cater the clients with products that are high on quality in terms of purity, freshness, and nutrition value. Resources : Our well managed resources are the backbone of our working. To ensure superior quality of the products, we have professional association with the reputed brands like Markfed, Sohna and Verka from where the products are sourced. We also have spacious warehouse for the safe and systematic storage of products.

Quality Assurance : For us quality comes first. Our management has adopted a set of stringent quality control policy. As per the policy, all the products are properly tested to ensure complete purity, no spoilage, and proper packaging so that the clients get the best products. Network : A well-coordinated business network is must for the expansion of a market. We have the same network that is spread not only in India but also in the regions of South Africa, Middle East, Singapore, Thailand, etc. The network is efficient enough for the timely delivery of the products.

Unlicensed Froala Editor

1209

Company Profile Description :-*

d- Accolades: Here Exporter can upload the awards and accolades if he/she has got any, Exporter will enter the title of the Accolade, a brief description, upload an image and click on Submit Button to submit the Accolade. Exporter can also click on Reset Button to delete all the information before submitting. Exporter will have provision to Edit and Delete the Accolade as well.

Exporter Profile Back

Update Profile | Company Profile | Product Details | **Accolades** | Certification

Exporter Accolades

S.No.	Accolade Type	Accolade Description	Action
1	BEST EXPORTER AWARD	Best Exporter for Dried and Preserved Vegetables.	Edit Delete

Title:*

Accolade Description :*

Type something

Unlicensed Froala Editor

0

Upload Image :*

 No file chosen

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

e- Certification: Here Exporter can Certificates if he/she has got any, Exporter will enter the title of the Certificate, a brief description, upload an image and click on Submit Button to submit the Certificate. Exporter can also click on Reset Button to delete all the information before submitting. Exporter will have provision to Edit and Delete the Certificate as well.

Exporter Profile Back

Update Profile | Company Profile | Product Details | Accolades | **Certification**

Exporter Certification

S.No.	Certification Type	Certification Description	Action
1	APEDA Certification	APEDA Certification	Edit Delete

Certification Type :*

Certification Description :*

APEDA Certification

Unlicensed Froala Editor

Upload Image :* No file chosen [View Certificate Image](#)

Type image should be of *.JPEG *.BMP *.JPG *.PNG and maximum allowed file size is 2 MB

5.2- Post New Enquiry

In the Dashboard user can go to Post New Enquiry Tab and click on Post New Enquiry Link to post an Enquiry. Exporter will enter all the necessary information and click on Submit Button to Post an Enquiry, Exporter can also click on Reset button to delete all the information before Submitting the Enquiry.

Post New Enquiry Back

Crop* Variety*

Qty. (In MT)* Price (in INR per MT)*

Crop Practices* IPM Organic GAP Traditional Practices

Offer Valid From* To*

5.3- My Enquiry

In the Dashboard user can go to My Enquiry Tab and click on View Details Link to see the list of Active posted Enquiries. Exporter can click on View More to see more information about the Enquiry.

APEDA Farmer Connect

011-26526197 Helpdesk

Logged In as - Mr Buyer (Buyer) English | हिन्दी |

FARMER CONNECT.

Filter Reset

Commodities

Crop Practices

Enquiry Validity

Qty. (in MT)

My Enquiries Back

Page 1 of 2 Sort by: Latest to Oldest Oldest to Latest



Apeda Regional Office

Crop : Mango
Variety : Alphonso
Required Quantity : 8000.00 MT
Enquiry Valid on : 13/06/2020

[View More](#)



Apeda Regional Office

Crop : Banana Fresh
Variety : Robusta
Required Quantity : 1234.00 MT
Enquiry Valid on : 31/05/2020

[View More](#)



Apeda Regional Office

Crop : Fresh Onion
Variety : Agrifound White
Required Quantity : 43.00 MT
Enquiry Valid on : 18/06/2020

[View More](#)



Apeda Regional Office

[View More](#)

Activate Windows
Go to Settings to activate Windows.

5.4 Filter

Here the Exporter can see his/her own Enquiries based on the filter provided.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

5.5 Match Alerts

In the Dashboard user can go to Match Alert Tab and click on View Details Link to see the list of Enquiries that match FPO Offers. Exporter can click on Matching Offer Number against each Enquiry to see information about the FPO Enquiry. Exporter can also click on View More button against each Enquiry to see his/her own Enquiry in detail.

The screenshot displays the APEDA Farmer Connect web application. At the top, there is a navigation bar with the phone number 011-26526197, a Helpdesk link, and a user login status for 'Mr Buyer (Buyer)'. The main header features the 'FARMER CONNECT.' logo. On the left, a 'Filter' sidebar is visible with options: Commodities, Crop Practices, Enquiry Validity, and Qty. (in MT). The main content area is titled 'Matching Offer' and includes a 'Back' button. Below this, there is a sorting section with 'Page 1 of 1' and two radio buttons for 'Latest to Oldest' (selected) and 'Oldest to Latest'. A single matching offer is listed from 'Apeda Regional Office' for 'Fresh Onion' (Variety: Agrifound White), with a required quantity of 43.00 MT and an enquiry valid until 18/06/2020. A 'View More' button is present next to the offer details. A small blue box with the number '1' is located below the offer card. At the bottom of the page, there is a footer with 'Privacy Policy || Disclaimer' on the left and 'Activate Windows. Go to Settings to activate Windows.' on the right.

5.6 Filter

Exporter can search for the matching offers based on the provided filter.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	

5.7 Sell Offers

In the Dashboard user can go to Sell Offers Tab and click on View Details Link to see the list of Sell Offers by FPOs. Exporter can click on View More Button against each Offer to see information about the FPO Offer. Exporter can also click on Contact Seller button against each Offer to send SMS to the FPO against the selected Offer.

The screenshot shows the 'Farmer Connect' website interface. At the top, there is a navigation bar with contact information (011-26526197, Helpdesk) and user status (Logged in as - Mr Buyer (Buyer)). The main header features the 'FARMER CONNECT.' logo. On the left, a 'Filter' sidebar is visible with options: Order Posted By, Commodities, Crop Practices, Offer Validity, and Qty. (In MT). The main content area is titled 'Sell Offers' and includes a 'Back' button. Below the title, there is a 'Sort by' section with radio buttons for 'Latest to Oldest' (selected) and 'Oldest to Latest'. The offers are listed as follows:

- Offer 1:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Fresh Onion, Variety - Agrifound Red, Offer Posted on 11/05/2020. Offered Qty.: 10.00 MT, Min.Order Qty: 4.00 MT, Offer expires on: 11/08/2020. Includes 'View More' and 'Contact Seller' buttons.
- Offer 2:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Cauliflower, Variety - Punjab Giant-26, Offer Posted on 02/05/2020. Offered Qty.: 256.00 MT, Min.Order Qty: 56.00 MT, Offer expires on: 15/05/2020. Includes 'View More' and 'Contact Seller' buttons.
- Offer 3:** Producer Pr Fprprodu Noname Nolastname (F.P.O.), Crop - Potato, Variety - Kufri Bahar, Offer Posted on 02/05/2020. Includes 'View More' and 'Contact Seller' buttons.

5.8 Filter

Exporter can search for FPO Sell Offers based on the provided filter.

Filter	Reset
Order Posted By	
Commodities	
Crop Practices	
Offer Validity	
Qty. (In MT)	

5.9 Quoted Price

In the Dashboard user can go to Quoted Price Tab and click on View Details to see the List of offers Price Quoted By Exporter. Exporter can click on View More Button against each offer to see information about the price Quoted.

The screenshot shows the APEDA Farmer Connect website interface. The top navigation bar includes the phone number 011-26526197, a Helpdesk icon, and the user is logged in as 'Mr Buyer (Buyer)'. The main header features the 'FARMER CONNECT.' logo. On the left, there is a 'Filter' sidebar with options: Commodities, Crop Practices, Enquiry Validity, and Qty. (in MT). The main content area is titled 'My Enquiries' and shows 'Page 1 of 1' with a 'Sort by' dropdown set to 'Latest to Oldest'. Two offers are listed:

- Apeda Regional Office**
Crop : Guava
Variety : Chittidar
Required Quantity : 6000.00 MT
Enquiry Valid on : 28/05/2020
- Apeda Regional Office**
Crop : Mango
Variety : Dashehari
Required Quantity : 5000.00 MT
Enquiry Valid on : 10/06/2020

Each offer has a 'View More' button and a 'View Quoted Price' button. A 'Back' button is located at the top right of the 'My Enquiries' section. At the bottom right, there is a Windows activation watermark: 'Activate Windows Go to Settings to activate Windows.'

5.10 Filter

Exporter can search for Quoted Price based on the provided filter.

Filter	Reset
Commodities	
Crop Practices	
Enquiry Validity	
Qty. (in MT)	